



# ANNUAL REPORT 2021




**40+**  
**13**

**COMMUNITY AGENCIES** have come together to address key substance use issues in WEC.  
**COMMUNITY ALERTS** issued based on data from the *Opioid and Substance Use Notification System*.

## PREVENTION & EDUCATION

**HIGHER EDUCATION**, a youth-informed social media campaign about substance use, education, and prevention =

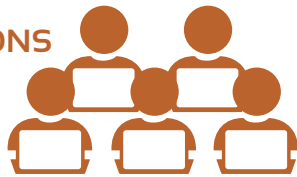
 **2M+** SnapChat Impressions  
**10,000+** Swipe ups to learn more and to connect to supports for substance use

**75** medical clinics received Medicine Cabinet Clean Out Campaign materials.

## TREATMENT & RECOVERY

**6 VIRTUAL TRAINING SESSIONS**

on screening tool to increase efficiency of treatment system, with **55 new participants trained.**



**16 COMMUNITY ORGANIZATIONS**

participated in the *Breaking Free Online (BFO)* community implementation strategy (2019 – 2021) =



**390 clients** activating an account with BFO  
**95.6%** client retention rate

## HARM REDUCTION

**LABEL ME PERSON**

Anti-Stigma Campaign



**5 LMP-specific webinars** = **234 participants.**

**13 Videos** and **5 Podcasts** promoted during a summer LMP campaign.

**2 candidate locations** identified for a local **Consumption and Treatment Services site.**

A comprehensive community consultation yielded **local support** for either location.

**3,723,831 Harm Reduction Supplies** distributed through the Needle Syringe Program.



**1,065 Naloxone Kits** distributed through the Ontario Naloxone Program.



**61,004 NEEDLES** collected through the needle disposal bins installed across the City of Windsor.

## ENFORCEMENT & JUSTICE

**500+ COMMUNITY SAFETY HANDBOOKS** distributed to residents = **2500+ distributed to date.**



**100 Good Samaritan Drug Overdose Act posters** distributed.