



## Prevention & Education Working Group

### Minutes

Thursday, February 29, 2024

1:00p.m. to 2:30 p.m.

**Present:** Ashley Kirby (WECHU), Eric Nadalin (WECHU), Jenny Lee Almeida (CMHA), Kelly Farrugia (WECHU), Kim Willis (CMHA-Co-Chair), Rob Hallett (WPS), Theresa Sarkis (WECHU), Jennifer Bradt (WECHU-Co-Chair), Selena Scebba (WECHU), Cindy Gignac (WECHU), Arianna Kennedy (CMHA)

**Regrets:** Amanda Ryall (WECHU), Amy Visser (weCHC), MHART Representative (EMS/HDGH), Karen Trotter (CSC Providence), Margo Cameron (CMHA), Mona Taouil (WECDSB), Sean Patterson (WPS), Tammy Drazilov (HDGH)

**Co-Chairs:** Kim Willis and Jennifer Bradt

**Recorder:** Theresa Sarkis

|            |   | <i>Action Required</i> |
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| <b>1.0</b> | <b>Welcome and Introductions</b> <ul style="list-style-type: none"> <li>Meeting called to order at 1:00 p.m.</li> </ul>   |                        |
| <b>2.0</b> | <b>Meeting Goals</b> <ol style="list-style-type: none"> <li>Review and discuss the 2024 Project Proposal.</li> <li>Review and discuss the WECOSS 2023 Annual Report.</li> </ol>   |                        |
| <b>3.0</b> | <b>Approval of Agenda</b> <ul style="list-style-type: none"> <li>Agenda approved.</li> </ul>  |                        |
| <b>4.0</b> | <b>Review of Action Items and Approval of Minutes from December 7, 2023</b> <ul style="list-style-type: none"> <li>Share communication Toolkit once finalized – needs to be shared with HRWG, expected mid-March</li> <li>Minutes Approved</li> </ul>   |                        |
| <b>5.0</b> | <b>Project Updates</b> <p><b>Continuous Communication</b></p> <p><b>2023 Annual Report (S. Scebba)</b></p> <ul style="list-style-type: none"> <li>Annual report slides shared summarizing communication toolkit and MCCO event details.</li> </ul> <p><b>2024 Project Proposal (C. Gignac)</b></p> <ul style="list-style-type: none"> <li>Ongoing project from 2023 to support consistent communication – promote the WECOSS and raise awareness of substance use resources. Completed toolkit expected after March 14.</li> <li>Presentation and proposal document can be found in the OneDrive folder.</li> <li>Project can include resources packages to include posters and graphics for availability to other agencies.</li> </ul> |                        |

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|     | <ul style="list-style-type: none"> <li>• Communication feedback, lessons learned. <ul style="list-style-type: none"> <li>○ Snapchat has been successful in the past, video component, memes.</li> <li>○ Jack.org is an example of how to meet youth where they are. Get students to share the WECOSS message.</li> <li>○ Harm reduction lens to message, ex. Prom package.</li> <li>○ Reach the parents through the schools.</li> <li>○ Identify key stakeholders are, who do we want to know about WECOSS.</li> </ul> </li> <li>• Data demonstrates that males ages 25-64 in Windsor-Essex are at highest risk for opioid overdose deaths and emergency department visits. PHO report also highlights those in construction with low income/education attainment.</li> </ul> <p><b>Medicine Cabinet Clean Out (S. Scebba)</b></p> <ul style="list-style-type: none"> <li>• Looking to participate in the City of Windsor’s Earth Day event to expand MCCO to twice a year.</li> <li>• Pharmacies that participate in medicine take-back can be found here: <a href="https://www.ontario.ca/page/where-get-free-naloxone-kit">https://www.ontario.ca/page/where-get-free-naloxone-kit</a></li> </ul> <p><b>Break the Vape (A. Kirby)</b></p> <ul style="list-style-type: none"> <li>• Challenge launched on February 5 and closes March 8. To date we have received 17 submissions.</li> <li>• Over the past few weeks Healthy Schools PHN hosted lunch and learn booths at most high schools in the region promoting the challenge and providing education about vaping.</li> <li>• Information about the contest can be found at: <a href="https://www.wechu.org/break-the-vape">https://www.wechu.org/break-the-vape</a>.</li> </ul> | <p>Share any thoughts or ideas regarding 2024 project reach and communication with Kim and Selena</p> <p>If you know of any annual events, share with Kim and Selena to promote presence.</p> |
| 6.0 | <p><b>New Business</b></p> <p><b>WECOSS Alert from February 9<sup>th</sup>, 2024</b></p> <ul style="list-style-type: none"> <li>• Alert data limited due to code grey – cannot confirm substance use-related ED visits.</li> <li>• Dexmedetomidine and medetomidine detected in unregulated supply in Toronto. Also aware of new substance called “Rainbow Fentanyl”. Belleville has declared a state of emergency. No verification has been received for WE yet.</li> </ul> <p><b>Community Overdose Prevention Trainings</b></p>  |   |

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|             | <ul style="list-style-type: none"> <li>• Last November, ‘Not in My Town’ event in Kingsville, including youth with lived experience, physician speaker... approximately 50 attendees.</li> <li>• Goal for 2024 is to host 4 events. partners involved included CMHA, WECHU, Windsor Police, City of Windsor, and Pozitive Pathways.</li> <li>• One event will specifically target the construction industry. Construction unions may be a good avenue to pursue to reach this population.</li> </ul>  | Anyone who may have contacts in construction industry please forward to Kim |
| <b>7.0</b>  | <b>Community Agency Roundtable (All)</b> <ul style="list-style-type: none"> <li>• <b>Kim Willis</b> – Grief works program, seeing a large number of loss through overdose.</li> <li>• There is a play “Vitals” at shadowbox theatre off Howard Ave, March 8-16 Kim to share link. From the POV of a first responder.</li> <li>• <b>Jenny Lee Almeida</b> – Clinicians have seen approx.. 90% of clients with complex grief and loss around overdose. Promotion around social connection is valuable as most of the time this happens when person is or feels alone.</li> <li>• <b>Kelly Farrugia</b> – Healthy Schools newsletter available. School staff, community partners, and caregivers of children and youth are encouraged to sign-up for the newsletter (can find sign-up button at <a href="http://www.wechu.org/school-health">www.wechu.org/school-health</a>)</li> <li>• Community of practice starting to look at relationship violence for youth, some members may be contacted to get a picture of what is available and identify gaps in addressing this.</li> </ul> | Kim to share link to show “Vitals”.   |
| <b>8.0</b>  | <b>WECOSS Pillar Updates:</b> <ul style="list-style-type: none"> <li>• <b>Harm Reduction:</b> Plan to deliver four community overdose prevention trainings throughout the year.</li> <li>• This year will have a lot of cross pillar collaboration.</li> <li>• <b>Treatment and Recovery:</b> Working on project proposal.</li> <li>• <b>Enforcement and Justice:</b> Substance use workshops to corrections officers, social workers, and post-secondary student pursuing these professions.</li> </ul>  |   |
| <b>9.0</b>  | <b>Next Steps</b> <ul style="list-style-type: none"> <li>• Review and approve 2024 Project Proposal with WECOSS LC</li> </ul>   |   |
| <b>10.0</b> | <b>Adjournment: 1:58 p.m.</b>   |   |
| <b>11.0</b> | <b>Proposed 2024 Meeting Schedule:</b> <ul style="list-style-type: none"> <li>• Thursday, May 23, 2024, from 1:00 p.m. – 2:30 p.m.</li> <li>• Thursday, September 19, 2024, from 1:00 p.m. – 2:30 p.m.</li> <li>• Thursday, November 7, 2024, from 1:00 p.m. – 2:30 p.m.</li> </ul>   |   |